



## 2023 MLK Day March and Ceremony

### Sponsorship Opportunities

January 16, 2023 – Old Town Leander

11:00am – 2:00pm

### Legacy Partners

#### **Bronze \$1,000**

- Booth space at event
- Social media spotlight

#### **Silver \$2,500**

- Bronze perks
- Company name on event marketing

#### **Gold \$5,000**

- Silver and Bronze perks
- Company spotlight during event

### Friends of MLK Day March and Ceremony

#### **Messenger \$500**

- Social media spotlight

#### **Peacemaker \$250**

- Company name listed on website

### In-Kind Donations of Products or Services

Bottled Water for Event Staff

Portable Toilets

Site preparation supplies

Advertisements

Event Signage

Staff/Volunteer Food

Event DJ

Chairs

Custom sponsorship packages may be assessed to match the value of the donation. Sponsorships may be a combination of in-kind donations and monetary sponsorship in which the combination creates the value of the sponsorship package.

### You Want to Sponsor, Now What?

If you are interested in sponsoring the MLK Day March and Ceremony, please send the following to Mariel Guenther at [mguenther@leandertx.gov](mailto:mguenther@leandertx.gov)

- Group Name
- Contact Name
- Address
- Contact Person
- Email Address
- Sponsorship Level